

Sample Vision/Mission Statements

Boy Scouts of America – Vision Statement

The Boy Scouts of America is the nation's foremost youth program of character development and values-based leadership training.

In the future Scouting will continue to:

- Offer young people responsible fun and adventure
- Instill in young people lifetime values and develop in them ethical character as expressed in the Scout Oath and Law
- Train young people in citizenship, service, and leadership
- Serve America's communities and families with its quality, values-based program

Shafter Elementary School's Vision

We see Shafter School as a place of discovery, critical thinking, and understanding.

Our children are eager to come to school because:

- They are excited about learning
- They are confident in their ability to experience success and accept responsibility for their actions and achievements.
- They care about themselves and others, and have a sense of responsibility to the community.

Our staff is professional, enthusiastic, and caring. Parents are the first teachers and continue to be an integral part of the students' educational process. Our staff, community, and parents act as positive role models for the students.

Century 21 Westover Realty Mission Statement

Our mission at Century 21 Westover Realty is to have a well trained staff of professional Realtors who abide by the Realtor Code of Ethics and who are knowledgeable in all areas of Real Estate. Who can be sensitive to the individual needs of those they serve, knowing that our rewards in life will be in direct proportion to the quality and quantity of service that we provide.

Hewlett-Packard Corporate Objectives for Our People

To help HP people share in the company's success which they make possible; to provide them employment security based on performance; to create with them an injury-free, pleasant and inclusive work environment that values their diversity and recognizes individual contributions; and to help them gain a sense of satisfaction and accomplishment from their work.

Franklin Covey Co. Mission

Franklin Covey offers tools and strategies for improving individual and organizational effectiveness through proven principles. We provide a broad range of products and training programs to help people achieve personal fulfillment and career satisfaction, and help institutions build highly skilled, high trust, high performance cultures. Above all, Franklin Covey supports individuals, families, and organizations in accomplishing what matters most to them.

Nordstrom's Mission Statement

Our goals remain the same. We want to be the best.
Our customers want to shop with the best.
Our employees want to work for the best.
And our shareowners want to own a part of the best.
Being the best at what we do has always been
Nordstrom's goal and always will be.
How we become the best is what we must all be willing
to question, and moreover, be willing to change.

The Carriage Court Restaurant – Mission Statement

Our "Intermountain cuisine" is influenced by the local culture. Our menus include items from early pioneers and Indian tribes of the region, as well as foods that grow in the area. We use locally grown items whenever possible to make our products, from the fresh baked rolls to the homemade desserts. This ensures freshness, quality and flavor.