



VENTURING · BSA

## Vision Module 1 – Vision on Video

---

- Learning Objectives**      At the end of this session, each participant should be able to:
- Explain the importance of vision in leadership
  - Recite the Venturing Oath and Code
  - Create their own vision /mission statement
  - Help the crew create a vision/mission statement
  - Feel empowered to help the crew succeed
- 

**Preparation**      **Several weeks before presenting this training course, conduct the “Vision on Video” module with the crew officers. (See sample vision statements in appendix E.)**

If the timing is right, include this session in your crew’s annual planning conference.

The crew officers could then meet separately to create a draft crew vision/mission statement, teach the “Vision on Video” module to the rest of the crew (rent and cue up the videotapes), then present the draft at the end of this module. It will be easier to finalize a crew vision statement working from a draft.

---

**Materials Needed**      Rent from a video store or check out from a library one of the following movies on video: *Dead Poets Society*, *Mr. Holland’s Opus*, or *Gettysburg*. See appendix D for specific instructions on where to cue up each video. If you cannot obtain a video, conduct the introduction and reflection without it.

Appendix B – Venturing Oath

Appendix C – Venturing Code

Appendix D – Vision on Video instructions

Appendix E - Sample Vision/Mission Statements

Chalkboard and chalk or flip chart and markers

---

### **Introduction**

To introduce vision to the participants, write the following on a flip chart:

What is the “nuts and bolts” of leadership?

Read and discuss the following quote:

“Vision is the nuts and bolts of leadership. You have to know where you’re going. To be able to state it clearly and concisely. And you have to care about it passionately. That all adds up to vision.” Peters and Austin

Ask the participants to look for vision in the video clip(s).

---

### **Video Presentation**

Show the selected clip(s) from the videos (see appendix D for help).

---

### **Reflection**

After the video(s) ask participants to reflect on how vision was portrayed.

Display or write on the flip chart and discuss:

- Vision is much more than fancy plans and words.
- Vision focuses.
- Vision inspires.

Ask: Before a leader communicates a vision, must he/she have a foundation of clearly defined values?

Display or distribute copies of the Venturing Oath (see appendix B).

Have participants recite the Venturing Oath.

Display or distribute copies of the Venturing Code (see appendix C).

Have participants recite the Venturing Code.

Ask: What do the Oath and Code have to do with vision?

---

**Your Crew's  
Vision Statement**

Have the crew officers present the draft crew vision statement to the participants on a poster or on individual sheets.

With input from everyone, make minor changes if needed.

Create a consensus on your crew's vision statement.

Officially approve it by vote of the crew.

---

**Individual  
Vision Statement**

To fully apply what they have learned, invite each Venturer to create a personal vision statement.

Distribute copies of sample vision statements in appendix E.

The Advisor should follow up with each Venturer individually for the next several weeks to make it happen.

Set a goal and a date for each Venturer to share their individual vision statement" at a campfire or other appropriate outdoor setting.

This module should set the tone for the rest of the training course. Keep the crew vision/mission statement posted and refer to it often.

---

**End of Session**